

PROPOSAL FORM FOR BOOK

Please complete and return to: **Professor Krishna B. Misra** (kbmisra@ gmail.com)
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Editors, Book Series on Performability Engineering

Although we understand that the information you are submitting at the moment may be preliminary and tentative, please complete the form as accurately and fully as possible.

Today's date:

ABOUT THE BOOK

1. **Your Provisional Book Title:**
 Subtitle (if planned):
2. **Author(s)/Editor(s) Name:**
3. **Affiliation or Position:**
4. **Full Contact Information:**
5. **Description of Book's Subject** (Subject matter, approach and level). Use at least 2 – 3 paragraphs. Please attach a preliminary table of contents. If it is an edited volume describe main topics of each chapter:
6. **Describe the main goal of the book in one sentence:**
7. **Your Rationale** for writing this book:
8. **Key Features:** Please describe the key features of the book and what will make it distinctive:
9. **Key words/search terms:** Please list about 10 key words/search terms that apply to your book:
10. **Describe the topic of the book or the featured technology in a context of disciplinary/industry development.**
11. **Approximate Number of printed pages:**
 How many chapters?
 How many illustrations?
 How many tables?
 How many photographs?
12. **Manuscript preparation:** Can you deliver text files in Word or LaTeX and figures files in TIFF or EPS?
13. **Completion date:** When do you expect to have the completed manuscript?
14. **Supplements:** Describe any supplements to the book (CD-ROM, DVD etc.)

ABOUT THE MARKET

15. **Readership:**
 - Who is the primary audience for this work and which is the best way to reach them?
 - Who is the secondary audience for this work and how could we best reach them?
 - Please indicate if any corporation or organization might be interested in bulk purchases.
16. **Associations:** Please indicate which professional associations or special interest groups would be interested in this book. Please spell our names in full and do not use just acronyms.
17. **Websites/blogs/electronic newsletters:** Please state what professional sites you use that might be evaluated for marketing your book.
18. **Major conferences:** List the major domestic and international conferences you attend.
19. **Course Use:** If intended for classroom use, what is the level of the book, the typical course name(s), and typical class size?
20. **Similar/Competing Books:** Cite the two most nearest books to yours and briefly describe how your book is distinct and different from existing published books.
21. **Reviewers/Advisors** are essential to developing a book to its full potential. Can you recommend the name of any reviewers?

ABOUT YOU

22. **Biographical Data:** Please tell us about yourself by attaching a résumé (curriculum vitae) as well as writing a biography of about 100 words.
23. **List your previous** and forthcoming book(s) by Title; ISBN; Price; Pub Date; Unit Sales; Publisher; compare this title to the new one proposed.
 - **Your space:** Please say anything else here you would like to bring to our attention to help us assess the book proposal.

We thank you very much for completing this form and submitting it to the Editors of the Book Series on Performability Engineering on behalf of Scrivener Publishing. Editors and /or Publishers shall be in touch with you shortly.

-Editors